

BAS 435 : Operations Management

Credits 5

Quarter Offered Fall

Unique aspects of managing and growing small- to medium-sized businesses, including strategic and operational planning, ethical issues, organizational controls and tools, marketing management and techniques, financial analysis and accounting, risk management, human resource management, and international opportunities. This class may include students from multiple sections.

Must be seeking a Bachelor of Applied Science in Management degree to enroll. If interested, visit pencol.edu/bas

Prerequisites

[BAS 301](#), [BAS 315](#) and [MATH& 146](#) or instructor permission

Course Outcomes

Identify, analyze, and resolve cost related problems for producing goods and rendering services to increase an organization's market competitiveness.

Demonstrate interpersonal communication skills using negotiating techniques to build allian relationships and drive down costs.

Evaluate a variety of processes for delivering a service or constructing a product including outsourcing and the integration of such technology as automation and robotics to drive down costs.

Apply the LEAN methodology to identify activities that add value for the customer and assess the potential for reducing waste from processes without sacrificing productivity.