

# CMST 100 : Introduction to Multimedia Journalism

**Credits 5**

In this course, students will be introduced to the various forms of professional communications. Students will create multimedia stories for web, radio/streaming/podcasting, online publications, and public relations. This class may include students from multiple sections. (Humanities, Elective)

**Course Outcomes**

- Write a clear and accurate media post and/or article.

- Develop stories in a variety of media formats and publish them in that format, including blogs, web, and other publications.

- Apply the ethics of journalism to professional communications, including blogs, web posts, and other publications.