

MEDIA 240 : Business for Photography

Credits 5

Quarter Offered Spring

Learn the business skills needed to succeed as a professional photographer in today's competitive marketplace. Develop a professional photography portfolio and use social media to promote a photography business. This class may include students from multiple sections.

Course Outcomes

- Develop the ideal business structure and business plan.

- Design a strong visual brand and create your own trends.

- Develop a professional photography portfolio.

- Learn to use social media to grow your business and expand your influence.

- Master the artistry of quality, photo prints.