CMST 197: Internship I

Credits 1

-5

Quarter Offered Occasionally

Opportunities to gain experience and insights in communications careers through internships supervised by media professionals. This class may include students from multiple sections. (Elective)

Prerequisites

Instructor permission and CMST & 102 and CMST 121

Course Outcomes

Gain insight into role of student press & professional press.

Analyze the performance of the media in reporting on the performance of community culture, sports, administrative leadership and student leadership.

Recognize the qualitative differences in news reports versus narrative feature stories and hybrids of the two. Recognize and separate opinion versus fact in all contexts of placement in broadcast and print. Gain a better comprehension of beat coverage.