

CMST& 220 : Public Speaking

Credits 5

Quarter Offered Fall, Winter, Spring

Explores classic and modern elements of persuasion and applies that understanding to assemble, deliver, and evaluate extemporaneous speeches. Eligibility for or concurrent enrollment in [ENGL& 101](#) is recommended.

This class may include students from multiple sections. (Humanities, Elective)

Course Outcomes

- Rehearse, outline, and present a variety of extemporaneous speeches.
- Analyze the rhetoric structure of argumentation.
- Respond critically to oral presentations by other students.
- Define rhetorical appeals and objectives.
- Develop a working outline of main idea including a thesis statement, introduction, and conclusion.
- Employ effective semantic selection.
- Demonstrate an understanding of verbal and non-verbal messages.
- Identify the four major goals of persuasion in speeches.
- Develop effective persuasive strategies that are appropriate to neutral and unfavorable audiences.
- Analyze a published modern speech using criteria of classic and modern elements of persuasion.