

CMST 100 : Introduction to Multimedia Journalism

Credits 5

In this course, students will be introduced to the various forms of professional communications. Students will create multimedia stories for web, radio/streaming/podcasting, online publications, and public relations. This class may include students from multiple sections. (Humanities, Elective)

Course Outcomes

Write a clear and accurate media post and/or article.

Develop stories in a variety of media formats and publish them in that format, including blogs, web, and other publications.

Apply the ethics of journalism to professional communications, including blogs, web posts, and other publications.