

CMST& 220 : Public Speaking

Credits 5

Quarter Offered Fall, Winter, Spring

Explores classic and modern elements of persuasion and applies that understanding to assemble, deliver, and evaluate extemporaneous speeches. Eligibility for or concurrent enrollment in [ENGL& 101](#) is recommended.

This class may include students from multiple sections. (Humanities, Elective)

Course Outcomes

Rehearse, outline, and present a variety of extemporaneous speeches.

Analyze the rhetoric structure of argumentation.

Respond critically to oral presentations by other students.

Define rhetorical appeals and objectives.

Develop a working outline of main idea including a thesis statement, introduction, and conclusion.

Employ effective semantic selection.

Demonstrate an understanding of verbal and non-verbal messages.

Identify the four major goals of persuasion in speeches.

Develop effective persuasive strategies that are appropriate to neutral and unfavorable audiences.

Analyze a published modern speech using criteria of classic and modern elements of persuasion.