

CMST 294 : Digital News 2.0 Practices and Principles

Credits 1

An in-depth look at storytelling practices and the emerging innovation Web tools offer news outlets in the Digital Revolution. More than a dozen workshops will be held in areas of newswriting, editing, photography, layout, design, media law, web publication, and multimedia production. These workshops will be led by professional journalists and multimedia experts from around the country. This class may include students from multiple sections. (Elective)

Course Outcomes

Gain insight into role of collegiate and professional journalists.

Compare the roles of student media in print and online through the eyes of university newspaper staff, their advisers, and their online platforms.

Analyze the performance of the media in reporting on student culture, politics, sports, administrative leadership and student leadership.

Recognize the qualitative differences and challenges in media production.