

MEDIA 204 : Digital Illustration

Credits 5

Quarter Offered Winter

Introduction to computer illustration with Adobe Illustrator. Learn basic through intermediate computer drawing skills, and use precision digital art production tools. Create professional quality vector graphics for printed materials, multimedia projects, and web presentation. This class may include students from multiple sections.

Course Outcomes

Demonstrate a thorough understanding of vector graphic manipulation with Adobe Illustrator.

Use Adobe Illustrator to translate hand drawings into vector art and knowledge of styles and effects.

Apply the use of fonts, color, and typographic design for effective communication and designs for social awareness.

Demonstrate a basic understanding of typography and how it is used in design.

Create a well-planned and designed layouts, logos, illustrations, or other design materials for print or web.