

TM-BAS 300 : Introduction to Grant Writing

Credits 5

Quarter Offered Winter

Strategic grant writing aligns the needs of a nonprofit with funding sources, whether foundations, government agencies, corporations, or individuals. This introductory-level course offers a guide to the basics of grant writing. The course explores the relationship between grant writing and an organization's strategy for fundraising. It also outlines the stages of grant writing and highlights grant writing best practices. This class may include students from multiple sections.

Must be seeking a Bachelor of Applied Science in Management degree to enroll. If interested, visit pencol.edu/bas

Course Outcomes

- Identify government, corporate, and foundation funding opportunities.
- Explain the seven core elements of an effective project proposal.
- Develop a sustainable grant project budget.
- Demonstrate effective use of research and data in proposal development.
- Articulate issues of diversity, equity, and inclusion in grant seeking.
- Create a comprehensive project evaluation plan, including logic model.
- Write a competitive grant proposal.