



Degree Guide:

Business Administration Business Entrepreneurship Short Term Certificate

Program

[Business Administration \(BUS/BUS&\)](#)

Degree Type

Professional Technical Certificate

Offered Online

Yes

Program Coordinator

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Program Code: BAMBEC01

Program Outcomes

- Identify key legal principles that apply in business transactions and demonstrate an understanding of legal risk management
- Identify and apply strategic solutions to emerging issues in global business and the processes of globalization
- Identify and apply management skills and concepts that can be applied in a wide variety of situations
- Demonstrate an understanding of marketing principles to promote a company

Catalog #	Course Title	Credits
BUS 135	Bookkeeping Small Business Foundations	6
BUS 245	Entrepreneurship and New Innovation	5
BUS 282	Principles of Marketing	5
Total Credits		16