



Degree Guide:

Entrepreneurship Certificate

Program

[Entrepreneurship \(ENT\)](#)

Degree Type

Professional Technical Certificate

Offered Online

Yes

Program Coordinator

Rob DeCou

(360) 417-6213

rdecou@pencol.edu

Program Description

The Entrepreneurship Certificate program prepares students for new venture planning, entrepreneurial start-up, social media marketing, and entrepreneurial finance. The program teaches students how to build a successful entrepreneurial venture from the ground up including analysis of an entrepreneurial mind set, market assessment, how to write a business plan, and innovative social media marketing strategies. This program is designed to allow students in Energy Technology and other innovation programs the opportunity to gain the knowledge and understanding of entrepreneurship.

Program Length: 2 Quarters

Program Code: ENRENC20

Career Opportunities and Earnings

Recent economic trends indicate a major increase in small business start-ups. Many successful entrepreneurs become employers. This program allows students in an energy or innovative program to add the entrepreneurship skills to their education to either start a small business or understand how to market an idea from start to finish.

Small business owners perform a variety of tasks including business planning, sales, accounting, finance, and social media marketing. Earnings for small business owners vary.

For current employment and wage estimates, please visit and search for the relevant occupational term: [bls.gov/oes/](https://www.bls.gov/oes/).

Program Outcomes

When this program is completed, the student will be able to:

- Write and present a business plan
- Identify business start-up funding sources
- Demonstrate an entrepreneurial mind-set and the skills required to be a successful entrepreneur
- Analyze market trends and innovation for new opportunities
- Work in teams to cultivate ideas into a working plan for an entrepreneurial venture
- Apply critical thinking skills to entrepreneurial and new venture processes
- Develop and market a business presence and webpage on the Internet

Goals



- Encourages students to develop a roadmap to successful entrepreneurship and business ventures
- Provides up to date curriculum that adapts to entrepreneurial trends
- Significantly more cost effective than most private and public schools

Program Prerequisites

Prerequisite requirements must be fulfilled prior to enroll in some courses. Prerequisite requirements are listed together with course titles and descriptions of required program courses in the catalog. All core classes for this certificate are available either online or as a hybrid class. This certificate is designed for future entrepreneurs in conjunction with their degree or certificate.

Approximate Additional Costs

- Books, supplies and miscellaneous fees (per quarter): \$200 - \$250
- Tuition and fees: \$3,397.24 total based on 2025-26 WA resident tuition rates (additional fees may apply)
 - First quarter (16 credits): \$1,933.64
 - Second quarter (10 credits): \$1,463.60

Sample Schedule

This sample schedule is provided as a guide for a full-time student starting in fall quarter whose goal is to earn a certificate. The typical student schedule is based on entering the program during the fall quarter, however some programs allow students to enter in the winter or spring as well. Since not all do, please confirm with an advisor whether this program must be started during a specific quarter or not.

First Quarter (Fall)

Catalog #	Course Title	Credits
BUS 135	Bookkeeping Small Business Foundations	6
BUS 210	Business Planning	5
BUS& 101	Introduction to Business	5

Second Quarter (Winter)

Catalog #	Course Title	Credits
BUS 205	Principles of Management	5
BUS 245	Entrepreneurship and New Innovation	5
Total Credits		26