



Degree Guide:

## Hospitality and Ecotourism Associate in Applied Science (AAS) Degree

### **Program**

[Hospitality and Ecotourism \(HOSP\)](#)

### **Degree Type**

Professional Technical Degree

### **Offered Online**

Yes

### **Program Coordinator**

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### **Program Description**

Clallam and Jefferson counties are full of natural wonders, cultural experiences, local events, and outdoor activities that have transformed the Olympic Peninsula into the premiere destination for outdoor enthusiasts in Washington state. Olympic National Park averages over 3 million visitors per year creating a high demand for customer service oriented hospitality, ecotourism and recreational workers, who appreciate nature, promote conservation and are environmentally and culturally responsible.

The Hospitality and Ecotourism program is designed to prepare students to work in fields that serve visitors on the Olympic Peninsula. Foundation courses introduce students to hospitality, ecotourism, marketing, and human relations. Core courses expand student knowledge and skills in hotel facilities and technology, event management, marketing, ecotourism, tourism policy and planning, and accounting. Capstone courses provide practicum experience and opportunity for service learning projects with local employers. Students are required to have access to computer, internet, and browser. This degree can be completed online.

Program Length: 6 Quarters

Program Code: HAMHEAPT

### **Career Opportunities and Earnings**

There is a high demand for talented people with hospitality and tourism skills; and an increasing number of employers are seeking workers with knowledge of customer service, recreational planning, hotel management, and tourism industry trends. Graduates may find positions with a variety of hospitality companies and organizations in the public and private sectors. Wages often begin around \$17.88/hour.

- Banquet services
- Catering sales manager
- Concierge
- Food service managers
- Front desk associate
- Guest services coordinator
- Hotel services
- Meeting convention and event planners

### **Program Outcomes**

When the Hospitality and Tourism program is completed the student will be able to:



- Demonstrate an understanding of the concepts related to the tourism sector and hospitality services
- Plan, organize and facilitate recreational and business related events
- Apply customer relations in a business setting
- Develop an operational plan for hospitality services, tourist accommodations, green lodging, facilities, technology and sustainable ecotourism
- Evaluate technology utilized in the Hospitality industry
- Apply critical thinking skills to solve problems related to hospitality, tourism and food service management
- Apply basic computational skills to practical applications
- Communicate in writing for a variety of purposes and audiences
- Work cooperatively and collaboratively with others
- Demonstrate competencies to succeed in the selected career pathway workplace

**Goals**

- The program prepares students for a variety of hospitality and tourism service related jobs
- The program teaches sustainable ecotourism that emphasizes responsible travel in natural areas, conservation and improves the well-being of local people
- The courses are based on recommendations from local employers and industry trends
- The Peninsula College Hospitality and Tourism program is significantly more cost effective than most private and public schools

**Program Prerequisites**

Students entering this program should have good familiarity with computer software and hardware in the Windows or MAC environment. Students are required to place into the English and math/applied math courses required for the program. Learn more about placement options by visiting the Assessment and Placement website: [pencol.edu/placement-testing](http://pencol.edu/placement-testing).

**Sample Schedule**

This sample schedule is provided as a guide for a full-time student starting in fall quarter whose goal is to earn the AAS. The typical student schedule is based on entering the program during the fall quarter. Students can enter this program any quarter.

**First Quarter (Fall)**

Catalog #	Course Title	Credits
AMATH 121 or MATH& 107 or above		5
HOSP 100	Introduction to Hospitality	5
HOSP 250	Hotel Operations	5

**Second Quarter (Winter)**

Catalog #	Course Title	Credits
AOS 106	Introduction to Microsoft Excel	5
HOSP 120	Ecotourism	5
HOSP 230	Event Planning	5



Third Quarter (Spring)

Catalog #	Course Title	Credits
BUS& 101	Introduction to Business	5
HOSP 130	Hospitality and Tourism Marketing	5
HOSP 140	Food and Beverage Management	2
HOSP 150	Sustainable Tourism Policy and Planning	3

Fourth Quarter (Fall)

Catalog #	Course Title	Credits
ACCT& 201	Principles of Accounting I	5
ENGL& 101	English Composition I	5
HOSP 220	Technology in the Hospitality Industry	5

Fifth Quarter (Winter)

Catalog #	Course Title	Credits
HOSP 110	Leadership & Management for Hospitality	5
BUS 283	Human Resources Management	5
MEDIA 275	Social Media Marketing	5

Sixth Quarter (Spring)

Catalog #	Course Title	Credits
HOSP 215	Adventure Travel Leadership and Guiding	5
HOSP 235	Meeting Planning and Production	5
HOSP 290	Hospitality Internship	1-5
Social Sciences		5

**Your personal educational plan will vary based on many factors including:**

- The quarter you begin
- How many classes/credits you plan to take in each quarter
- Your math and English placement; Learn more about placement options by visiting the [Assessment and Placement website](#).
- If you start in our [Transitional Studies](#) program

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**Total Credits** **91-95**