PENINSULA COLLEGE

Degree Guide:

Hospitality Ecotourism and Adventure Travel Leadership Short Term Certificate

Program
[Hospitality and Ecotourism (HOSP)](#)
Degree Type
Professional Technical Certificate
Offered Online
Yes
Program Coordinator

Kim Reynolds
(360) 417-6316
kreynolds@pencol.edu

Program Code: HAMEAC01

Program Outcomes

- Describe the socio-cultural, ecological, economic and community impacts of ecotourism on public and protected areas and identify core indicators of sustainable tourism such as site protection, social impact, critical ecosystems and local economy
- Identify trends in consumer behavior related to the tourism industry such as travel-based learning and ecotourism and analyze the interconnections between different elements of tourism including accommodation, transport, attractions and tourism services
- Develop plans for sustainable ecotourism programs and for managing the impact of tourism on communities and the environment
- Develop and present a plan for creating and delivering a guide experience using key principles of adventure travel guiding and applying the core concepts of customer service, interpretive guiding principles and practices and risk management and assessment to the role of guide

Catalog #	Course Title	Credits
HOSP 120	Ecotourism	5
HOSP 150	Sustainable Tourism Policy and Planning	3
HOSP 215	Adventure Travel Leadership and Guiding	5

Total Credits   **13**