



Degree Guide:

## Multimedia Communications, Associate in Applied Science (AAS) Degree

### Program

[Multimedia Communications \(MEDIA\)](#)

### Degree Type

Professional Technical Degree

### Offered Online

Yes

### Program Coordinator

Renne Brock

(360) 417-6249

[rbrock@pencol.edu](mailto:rbrock@pencol.edu)

### Program Description

Complete your Multimedia Communications, Associate in Applied Science (AAS). In an age where creativity is the engine of economic growth the job market needs imaginative individuals with strong technical and visual communication skills. This program prepares students for entry level employment in a variety of multimedia careers including digital video, multimedia content development for the web, digital photography, digital illustration, and design for print and web publications. Foundation courses provide students with hands-on experience using a number of multimedia and graphic software applications. Core courses teach students visual literacy and a solid foundation of multimedia concepts and skills. Capstone courses offer a unique opportunity for students to interact with business while creating a collective portfolio of student work. Students are required to have access to Adobe Creative Suite Master Collection software (student edition), supply their own digital still and video camera, Adobe Creative Cloud, personal website including domain and webhosting for Portfolio and subdomains for web-based projects, a digital camera for photography and video, and books for this degree option. Students can choose to complete this degree entirely online or on campus. Visit our website at: [pencol.edu/program/multimedia-communications](http://pencol.edu/program/multimedia-communications).

Program Length: 6 Quarters

Program Code: DMWMCAPT

### Career Opportunities and Earnings

There is a high demand for talented people with digital video and web graphic design skills; and an increasing number of employers are seeking workers with knowledge of multimedia communication tools. Graduates may find positions with a variety of multimedia oriented companies and organizations in the public and private sectors.

- Digital illustrator
- Digital photographer
- Digital videographer
- Multimedia content developer
- Print production artist

For current employment and wage estimates, please visit and search for the relevant occupational term: [bls.gov/oes](http://bls.gov/oes).

### Program Outcomes



When this program is completed, the student will be able to:

- Demonstrate an understanding of the core concepts, terms, tools, and methods used to create digital video, illustrations, page layout documents, and web based multimedia content
- Plan, film, and edit, and publish digital videos on the internet
- Digitize, manipulate, and prepare photographic files for print and web publication
- Plan, create, implement, test, and manage multimedia tasks
- Produce a website portfolio that showcases individual multimedia competencies

**Special Features**

- Encourages students to explore the role interactive and multimedia technologies play in society and how they contribute to art, business and education
- Up to date curriculum that adapts to the rapidly changing field of multimedia
- Significantly more cost effective than most private and public schools
- Degree can be earned online or face-to-face at the Port Angeles campus

**Program Prerequisites**

Students entering this program should have good computer knowledge and skills to type and operate a computer. Online students should complete [HUMDV 101](#) or have successfully completed an online course. College-level skills in English and math (eligibility for courses numbered 100 or higher) are required before registering for the English, math, or applied math courses in this program. Students may need to complete prerequisite coursework. The placement test will help determine placement level if not known. Previous coursework may also indicate placement level.

**Approximate Additional Costs**

- Books, supplies and miscellaneous fees (per quarter): \$250
- Computer which meets the system requirements of required software\*: approximately \$1,400-\$1,700
- ‘Adobe Creative Cloud for Education’ or ‘Adobe Creative Cloud’ (Education edition available with use of Peninsula College student email address): approximately \$20 per month
- Digital camera: \$500-\$1000

\*Please confirm the computer you have access to meets the system requirements for Adobe Premiere Pro: [helpx.adobe.com/premiere-pro/system-requirements.html](http://helpx.adobe.com/premiere-pro/system-requirements.html)

**Sample Schedule**

This sample schedule is provided as a guide for a full-time student starting in fall quarter whose goal is to earn the AAS. The typical student schedule is based on entering the program during the fall quarter, however some programs allow students to enter in the winter or spring as well. Since not all do, please confirm with an advisor whether this program must be started during a specific quarter or not.

**First Quarter (Fall)**

Catalog #	Course Title	Credits
MEDIA 110	Introduction to Multimedia Graphic	5
MEDIA 111	Introduction to Multimedia Web	5
MEDIA 175	Principles of Digital Photography	4



Second Quarter (Winter)

Catalog #	Course Title	Credits
MEDIA 115	Introduction to Digital Video	5
MEDIA 201	Digital Image Editing I	5
MEDIA 275	Social Media Marketing	5

Third Quarter (Spring)

Catalog #	Course Title	Credits
AMATH 121	Applied Math for Professional & Tech Programs I	5
MEDIA 145	Directing & Production	5
MEDIA 224	Digital Storytelling	5

Fourth Quarter (Fall)

Catalog #	Course Title	Credits
ART& 100	Art Appreciation	5
CMST& 102	Intro to Mass Media	5
ENGL& 101	English Composition I	5

Fifth Quarter (Winter)

Catalog #	Course Title	Credits
MEDIA 203	Advanced Digital Photography	5
MEDIA 204	Digital Illustration	5
Social Sciences		5

Sixth Quarter (Spring)

Catalog #	Course Title	Credits
MEDIA 202	Advanced Image Editing	5
MEDIA 212	Digital Portfolio	5
MEDIA 235	Multimedia Production for Performances	5
Multimedia Elective		1

Your personal educational plan will vary based on many factors including:

- The quarter you begin
- How many classes/credits you plan to take in each quarter
- Your math and English placement; Learn more about placement options by visiting the [Assessment and Placement website](#).
- If you start in our [Transitional Studies](#) program

