



Degree Guide:

Multimedia Communications Photography Certificate

Program

[Multimedia Communications \(MEDIA\)](#)

Degree Type

Professional Technical Certificate

Offered Online

Yes

Program Coordinator

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Program Description

The Peninsula College Photography certificate prepares students for employment in a variety of photographic and visual arts related jobs including portrait, landscape, event, travel, sports, advertising, documentary, and commercial photographer. The hands-on program emphasizes technical, artistic, and business training in photographic technology, lighting, image editing, visual communication, and business planning for photographers.

Program Length: 3 Quarters

Program Code: PHOPHC45

Program Goals

- The program prepares students for a variety of photography jobs
- The courses are based on recommendations from local employers and industry trends
- The Peninsula College Photography certificate is significantly more cost effective than most private and public schools

Program Outcomes

When this program is completed, the student will be able to:

- Market or advertise photography services to attract clients
- Analyze and plan the composition of photographs
- Use various photographic techniques and lighting equipment
- Capture subjects in professional-quality photographs
- Enhance the subject's appearance with natural or artificial light
- Use photo-enhancing software
- Maintain a digital portfolio to demonstrate their work
- Archive and manage imagery

Career Opportunities and Earnings

There is a growing demand for talented photographers. Graduates may find positions with a variety of companies and organizations in the public and private sectors. Potential positions include: portrait, landscape, event, travel, sports, advertising, documentary, and commercial photographer. Wages often begin around \$25.87 per hour.

For current employment and wage estimates, please visit and search for the relevant occupational term: [bls.gov/](https://www.bls.gov/)



[oes/](#).

Program Prerequisites

Prerequisite requirements must be fulfilled prior to enroll in some courses. Prerequisite requirements are listed together with course titles and descriptions of required program courses in the catalog. All core classes for this certificate are available either online or as a hybrid class. This certificate is designed for future entrepreneurs and Energy Technology students in conjunction with their degree or certificate.

Approximate Additional Costs

- Books, supplies and miscellaneous fees (per quarter): \$250
- Computer which meets the system requirements of required software*: approximately \$1,400-\$1,700
- ‘Adobe Creative Cloud for Education’ or ‘Adobe Creative Cloud’ (Education edition available with use of Peninsula College student email address): approximately \$20 per month
- Digital camera: \$500-\$1000

- Tuition and fees: \$6,218.98 total based on total based on 2022-23 [WA resident tuition rates](#) (additional fees may apply)
 - First quarter (18 credits): \$1,912.82
 - Second quarter (20 credits): \$2,153.08
 - Third quarter (20 credits): \$2,153.08

*Please confirm the computer you have access to meets the system requirements for Adobe Premiere Pro: helpx.adobe.com/premiere-pro/system-requirements.html

Required Software and Equipment

- Access to Adobe Photoshop Creative Suite or Creative Cloud.
- Digital camera
- Media card
- Batteries

Recommended Equipment

- Tripod
- Polarizing Filter
- Neutral Density Filter

Sample Schedule

This sample schedule is provided as a guide for a full-time student starting in fall quarter whose goal is to earn a certificate. The typical student schedule is based on entering the program during the fall quarter, however some programs allow students to enter in the winter or spring as well. Since not all do, please confirm with an advisor whether this program must be started during a specific quarter or not.

First Quarter (Fall)

Catalog #	Course Title	Credits
AMATH 121	Applied Math for Professional & Tech Programs I	5
HUMDV 120	Human Relations	3
MEDIA 175	Principles of Digital Photography	4
MEDIA 245	Nature and Macro Photography	5



Second Quarter (Winter)

Catalog #	Course Title	Credits
MEDIA 201	Digital Image Editing I	5
MEDIA 203	Advanced Digital Photography	5
MEDIA 250	Photographic Lighting	5

Third Quarter (Spring)

Catalog #	Course Title	Credits
AOS 170	Business Communications	5
MEDIA 202	Advanced Image Editing	5
MEDIA 240	Business for Photography	5

Your personal educational plan will vary based on many factors including:

- The quarter you begin
- How many classes/credits you plan to take in each quarter
- Your math and English placement; Learn more about placement options by visiting the [Assessment and Placement website](#).
- If you start in our [Transitional Studies](#) program

Total Credits **47**