

## Degree Guide:

# Multimedia Digital Layout and Design Short Term Certificate

#### **Program**

Multimedia Communications (MEDIA)

**Degree Type** 

**Professional Technical Certificate** 

Offered Online

Yes

**Program Coordinator** 

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### **Program Description**

This certificate will provide students with page layout skills. Students will learn how to create newsletters, flyers, and other print materials with Adobe InDesign, Illustrator, and Photoshop. Emphasis will be placed on vector illustration and page design fundamentals.

Program Code: DMWDLC01

### **Program Outcomes**

- Demonstrate and apply an understanding of graphic design principles with industry standard page layouts and illustration software through visual communication projects
- Plan, design, and produce publications for print and online delivery using various techniques and methods
- · Create a portfolio of professional quality vector graphics, typography use, and multimedia projects

Catalog #	Course Title	Credits
MEDIA 110	Introduction to Multimedia Graphic	5
MEDIA 155	E-Book Design and Publishing	5
MEDIA 170	Introduction to Graphic Design	5

Total Credits	15	