



Degree Guide:

Multimedia Digital Photography Short Term Certificate

Program

[Multimedia Communications \(MEDIA\)](#)

Degree Type

Professional Technical Certificate

Offered Online

Yes

Program Coordinator

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Program Description

This certificate will provide students with basic digital photography skills. Students will learn the terminology, features, and concepts of digital photographic technology while formulating solutions for technical problems. Plan, compose, and photograph portraits. Adjust and control white balance, natural lighting, depth of field, and digital exposure methods. Students will manipulate photographic images with Adobe Photoshop.

Program Code: DMWDPC01

Program Outcomes

- Demonstrate digital camera and photography proficiently in lighting, exposure, color, composition, and visual communication and artistry
- Apply aesthetic expression and enhanced photographic editing techniques using Photoshop to produce an online portfolio

Approximate Additional Costs

- Books, supplies and miscellaneous fees (per quarter): \$100
- Computer which meets the system requirements of required software*: approximately \$1,400-\$1,700
- ‘Adobe Creative Cloud for Education’ or ‘Adobe Creative Cloud’ (Education edition available with use of Peninsula College student email address): approximately \$20 per month
- E-Portfolio website hosting and domain registration: approximately \$175 per year
- Digital camera: \$500-\$1000

*Please confirm the computer you have access to meets the system requirements for Adobe Premiere Pro: helpx.adobe.com/premiere-pro/system-requirements.html

Catalog #	Course Title	Credits
MEDIA 175	Principles of Digital Photography	4
MEDIA 201	Digital Image Editing I	5
MEDIA 203	Advanced Digital Photography	5

Total Credits **14**