PENINSULA COLLEGE

Degree Guide:

Multimedia Digital Storytelling and 3D Design Short Term Certificate

Program
Multimedia Communications (MEDIA)
Degree Type
Professional Technical Certificate
Offered Online
Yes
Program Coordinator

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Program Description

Peninsula College's Digital Storytelling & 3D Design Short Term Program prepares students for jobs related to the digital media, web content development and 3D design. Students will learn interactive multimedia, digital literacy and how to develop media for engagement, education, and entertainment for augmented reality, immersive environments, transformative design, and interactive interfaces. Emphasis will be placed on the esthetics, structured storylines, and success with graphics, video and 3D design software.

Program Code: DMWDSC01

Program Outcomes

- Research, identify goals, and analyze objectives of interactive digital storytelling to develop successful engagement in online promotion and virtual learning environments
- Create multimedia and 3D objects, curate, and produce collaborative, immersive digital storytelling projects
- Demonstrate cooperative project management and persuasive design creation with a professional online portfolio and social media marketing

Approximate Additional Costs

- Books, supplies and miscellaneous fees (per quarter): $100
- Computer which meets the system requirements of required software*: approximately $1,400-$1,700
- 'Adobe Creative Cloud for Education' or 'Adobe Creative Cloud' (Education edition available with use of Peninsula College student email address): approximately $20 per month
- E-Portfolio website hosting and domain registration: approximately $175 per year
- Digital camera: $500-$1000

*Please confirm the computer you have access to meets the system requirements for Adobe Premiere Pro: helpx.adobe.com/premiere-pro/system-requirements.html

Catalog #	Course Title	Credits
MEDIA 195	Infographic and Data Visualization	5
MEDIA 196	Intro to 3D Design	5
MEDIA 224	Digital Storytelling	5