



Degree Guide:

# Multimedia Digital Video Short Term Certificate

**Program**

[Multimedia Communications \(MEDIA\)](#)

**Degree Type**

Professional Technical Certificate

**Offered Online**

Yes

**Program Coordinator**

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**Program Description**

This certificate will provide students with beginning and advanced digital video skills. Students will plan, film, edit, and stream short digital videos on the internet. Produce documentary shorts that capture a story to achieve informational or emotional ends. Explore documentary styles, filmmaking, directing, and production management.

Program Code: DMWDVC01

**Program Outcomes**

- Collaborate with community members and classmates to research, propose, plan, organize, film, edit, and evaluate various course digital video productions
- Demonstrate an understanding of the technology skills required to produce short digital video interviews, public service announcements, original stories, and documentaries
- Create an online video blog portfolio and develop transmedia campaigns to market video projects

**Approximate Additional Costs**

- Books, supplies and miscellaneous fees (per quarter): \$100
- Computer which meets the system requirements of required software\*: approximately \$1,400-\$1,700
- ‘Adobe Creative Cloud for Education’ or ‘Adobe Creative Cloud’ (Education edition available with use of Peninsula College student email address): approximately \$20 per month
- E-Portfolio website hosting and domain registration: approximately \$175 per year
- Digital camera: \$500-\$1000

\*Please confirm the computer you have access to meets the system requirements for Adobe Premiere Pro: [helpx.adobe.com/premiere-pro/system-requirements.html](http://helpx.adobe.com/premiere-pro/system-requirements.html)

Catalog #	Course Title	Credits
MEDIA 115	Introduction to Digital Video	5
MEDIA 145	Directing & Production	5
MEDIA 175	Principles of Digital Photography	4

**Total Credits** **14**