



Degree Guide:

Multimedia Digital Video Short Term Certificate

Program

[Multimedia Communications \(MEDIA\)](#)

Degree Type

Professional Technical Certificate

Offered Online

Yes

Program Coordinator

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Program Description

This certificate will provide students with beginning and advanced digital video skills. Students will plan, film, edit, and stream short digital videos on the internet. Produce documentary shorts that capture a story to achieve informational or emotional ends. Explore documentary styles, filmmaking, directing, and production management.

Program Code: DMWDVC01

Program Outcomes

- Collaborate with community members and classmates to research, propose, plan, organize, film, edit, and evaluate various course digital video productions
- Demonstrate an understanding of the technology skills required to produce short digital video interviews, public service announcements, original stories, and documentaries
- Create an online video blog portfolio and develop transmedia campaigns to market video projects

Catalog #	Course Title	Credits
MEDIA 115	Introduction to Digital Video	5
MEDIA 145	Directing & Production	5
MEDIA 175	Principles of Digital Photography	4

Total Credits **14**