PENINSULA COLLEGE

Degree Guide:

Multimedia Web Design Short Term Certificate

Program
[Multimedia Communications (MEDIA)](#)
Degree Type
Professional Technical Certificate
Offered Online
Yes
Program Coordinator

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Program Description

This certificate will provide students with advanced web design skills. Students will learn how to optimize websites for usability and search engine optimization compatibility. Emphasis will be placed on the creation of designs with Adobe software and deployment of web content managements systems.

Program Code: DMWWDC01

Program Outcomes

- Design web interfaces and multimedia optimize for online use including enhancing photographs, graphics, animation, video productions
- Develop engaging websites created with HTML5, CSS, content management systems, and Dreamweaver that are search engine efficient
- Demonstrate ability to use file transfer protocol, setup, configure, and manage remote hosting accounts, and an understanding of server-side and client-side web programming

Approximate Additional Costs

- Books, supplies and miscellaneous fees (per quarter): $100
- Computer which meets the system requirements of required software*: approximately $1,400-$1,700
- 'Adobe Creative Cloud for Education' or 'Adobe Creative Cloud' (Education edition available with use of Peninsula College student email address): approximately $20 per month
- E-Portfolio website hosting and domain registration: approximately $175 per year
- Digital camera: $500-$1000

*Please confirm the computer you have access to meets the system requirements for Adobe Premiere Pro: helpx.adobe.com/premiere-pro/system-requirements.html

Catalog #	Course Title	Credits
MEDIA 111	Introduction to Multimedia Web	5
MEDIA 225	User Interface and User Experience Design	5
MEDIA 275	Social Media Marketing	5

Total Credits   **15**