



Degree Guide:

Multimedia Web Design Short Term Certificate

Program

[Multimedia Communications \(MEDIA\)](#)

Degree Type

Professional Technical Certificate

Offered Online

Yes

Program Coordinator

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Program Description

This certificate will provide students with advanced web design skills. Students will learn how to optimize websites for usability and search engine optimization compatibility. Emphasis will be placed on the creation of designs with Adobe software and deployment of web content managements systems.

Program Code: DMWWDC01

Program Outcomes

- Design web interfaces and multimedia optimize for online use including enhancing photographs, graphics, animation, video productions
- Develop engaging websites created with HTML5, CSS, content management systems, and Dreamweaver that are search engine efficient
- Demonstrate ability to use file transfer protocol, setup, configure, and manage remote hosting accounts, and an understanding of server-side and client-side web programming

Catalog #	Course Title	Credits
MEDIA 111	Introduction to Multimedia Web	5
MEDIA 206	Database Driven Websites	5
MEDIA 275	Social Media Marketing	5

Total Credits **15**